

# The Creative Industries Entrepreneurs

The Real and Exceptional Wealth Creators

The Creative Industries refer to a range of economic activities which are concerned with the generalization or exploration for knowledge and information. There are thirteen identified groups.

The industries can further be classified into two broad categories as shown below:

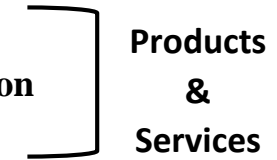
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|---|--|
| <p><b>(A)</b><br/>Infrastructure &amp; Operating Mechanism</p>  | <p><b>(B)</b></p> <ul style="list-style-type: none"> <li>• Expressionist</li> <li>• Operators</li> <li>• Value Additions</li> </ul>  |
| <p><b>Of &amp; for the Creative Industries</b></p>  | <p><b>Compliments to the Creative Industries</b></p>   |
| <ul style="list-style-type: none"> <li>- Architecture             <ul style="list-style-type: none"> <li>- Expressionist</li> </ul> </li> <li>&amp;</li> <li>- Architects             <ul style="list-style-type: none"> <li>- Operators &amp; Value Additions</li> </ul> </li> </ul> | <p><b><u>Expressionist</u></b></p> <ul style="list-style-type: none"> <li>• Arts and the Antique Market</li> <li>• Crafts</li> <li>• Design</li> <li>• Designer Fashion</li> <li>• Advertising</li> <li>• Television &amp; Radio</li> </ul> <p><b><u>Operators</u></b></p> <ul style="list-style-type: none"> <li>• Film</li> <li>• Music</li> <li>• Performance Arts</li> </ul> <p><b><u>Value Additions</u></b></p> <ul style="list-style-type: none"> <li>• Publishing</li> <li>• Software</li> <li>• Interactive leisure - Software (Video games)</li> </ul> |

## PRIVATE SECTOR

Definition: - Sole proprietorship/Partnership/Private Companies/Multinational Corporation

**Small Business**

**Multinational Corporation**



|   |  |   |
|---|--|---|
| <ul style="list-style-type: none"> <li>- <b>Professionals: -</b> <ul style="list-style-type: none"> <li>- Physical &amp; organizational</li> <li>- Social &amp; Economic</li> </ul> </li> <li>- <b>General services</b></li> </ul>  | <ul style="list-style-type: none"> <li>- <b>SME -</b></li> <li>- Small &amp; Medium Enterprise</li> </ul>  | <ul style="list-style-type: none"> <li>- <b>LMC -</b></li> <li>- Large &amp; Multinational Corporation</li> </ul> |
| <ul style="list-style-type: none"> <li><b>CONSULTING SERVICES: -</b> <ul style="list-style-type: none"> <li>- Research</li> <li>- Creatives</li> <li>- Value Addition</li> <li>- Operators</li> <li>- Support</li> <li>- Expressionist</li> <li>- Development</li> <li>- Media</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li><b>CONTRACTING/REPRESENTATIVE: -</b></li> <li>- Specialist Contractors</li> <li>-</li> <li>- Manufacturing: -</li> <li>- Productions: -</li> <li>-</li> <li>- Developments: -</li> <li>-</li> </ul> |   |
| <ul style="list-style-type: none"> <li><b>FINANCE</b> <ul style="list-style-type: none"> <li>- Services</li> <li>- Banking</li> <li>- Venture Capitalist</li> <li>- Insurances</li> </ul> </li> </ul>   | <ul style="list-style-type: none"> <li>- Agric. Business: -</li> <li>-</li> <li>- <b>Representatives : -</b></li> <li>-</li> </ul>   |   |
| <ul style="list-style-type: none"> <li><b>TRADE</b> <ul style="list-style-type: none"> <li>- TARPIFS</li> <li>- Marketing</li> <li>- Selling</li> <li>- Promotion</li> </ul> </li> </ul>  | <ul style="list-style-type: none"> <li>- <b>Others: -</b></li> <li>-</li> </ul>  |   |